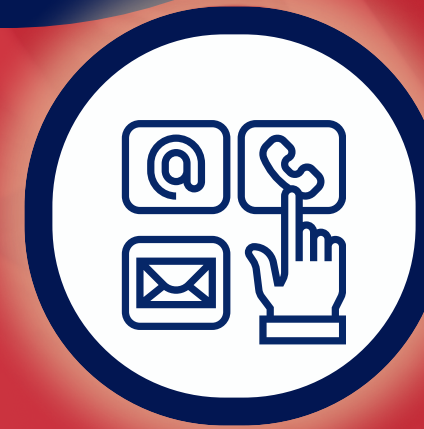




addaxTM
DIGITAL

www.addaxdigital.com



About Adaax

Addax Digital is one of the foremost service providers offering a range of web designing and development services to organizations across the world . We are a bunch of multi talented young people that share the goal of offering Digital Marketing and Web development services under the expertise well experience technical head that are which will intern increase efficiency of a company, cost-effective, and simplify company administration tasks. As a result of our increased knowledge of many industries, technology, and services, We have created high-quality, comprehensive services that help in the growth of various businesses. and Addaxdigital case studies highlighting successful implementations of AI in digital marketing campaigns. Examples of companies leveraging AI tools to achieve significant improvements in ROI, customer engagement, and brand awareness.



Active
Clients
215+

Web
Projects
250+

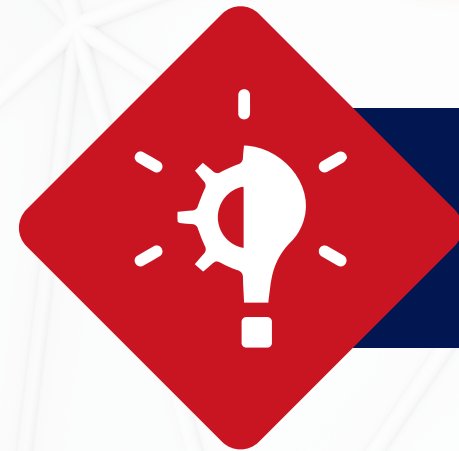


Success
Rate
90%

Mobile
Projects
35+



Vision And Mission



Our Vision

At Addax Digital we envision a digitally connected world where businesses thrive through innovative marketing solutions. Our vision is to be at the forefront of this transformation, empowering organizations to unlock their full potential in the digital landscape.



Our Mission

Our mission at Addax Digital is to revolutionize digital marketing for businesses of all sizes. We are committed to delivering cutting-edge IT solutions and strategic marketing services that drive growth, enhance brand visibility, and foster lasting connections with customers. Through our expertise, creativity, and dedication to excellence, we aim to be the trusted partner that helps our clients succeed in the ever-evolving digital ecosystem.



Solutions Offered



Branding Services

- Customized Brand Strategy & Development
- Multilingual Brand Identity Design
- Global Market Research & Analysis
- Cultural Adaptation & Localization
- International Brand Campaigns



Software Development

- Agile Software Development Methodology
- Multilingual Software Solutions
- Cross-Platform Compatibility
- Global Scalability & Localization
- Continuous Integration & Deployment



Digital Marketing Services

- Multilingual SEO & SEM Strategies
- International Social Media Marketing
- Cross-Cultural Content Creation
- Global Email Marketing Campaigns
- Analytics & Reporting Across Multiple Markets AI

Solutions Offered



eCommerce Services

- eCommerce Website Development
- Platform Selection and Integration
- Mobile Commerce Solutions
- Payment Gateway Integration
- Inventory Management
- Order Fulfillment Solutions
- Product Data Management
- Customer Relationship Management (CRM)
- Search Engine Optimization (SEO)
- Digital Marketing
- Analytics and Reporting
- Security and Compliance

TechSolve Solutions

- Managed IT Services
- IT Consulting
- Cloud Computing Services
- Data Backup
- IT Support and Helpdesk
- Database Management
- Virtualization Services
- IT Project Management

Offshore Development

- Offshore Development
- Engagement Model
- Software Delivery Solutions

Addax digital Products

XPEDIA Travel Portal

01

ADDAX LMS Portal

02

ADDAX HRM Portal

03

ADDAX URL Shortner

04



05

ADDAX Shop
(ecommerce)

06

ADDAX VMS
(Vehicle Management System)

07

ADDAX LEAD
(Lead Management System Management)

08

ADDAX ERP
School & College

Why Choose Adaax



1

Expertise and Experience

Adaax offers unparalleled expertise to help your business succeed. Our team members have a proven track record of delivering exceptional results for clients across various industries, making us the trusted choice for all your digital needs

2

Customized Solutions

At Adaax, we understand that every business is unique. That's why we take a personalized approach to our services, tailoring our solutions to meet your specific goals, challenges, and budget.

3

Innovative Technologies

Adaax prides itself on its commitment to innovation, harnessing the latest technologies and tools to deliver cutting-edge solutions to our clients. From AI-driven marketing strategies to state-of-the-art IT infrastructure, we leverage innovation to help your business thrive in today's digital landscape.

4

Proven Results

At Adaax, we measure our success by the success of our clients. Over the years, we've helped numerous businesses achieve their goals and surpass their expectations, generating tangible results and driving significant ROI.

5

Exceptional Customer Service

At Adaax, we believe that exceptional customer service is the cornerstone of any successful partnership. That's why we prioritize client satisfaction above all else, going above and beyond to exceed your expectations at every step of the way.

FOUNDER AND CEO, ADDAX DIGITAL

Navigating the Digital Frontier: A Visionary Journey with Addax Digital

As the CEO and Founder of Addax Digital & IT Company, **Krishna Prasad**, brings a wealth of experience, expertise, and passion to the forefront of our organization. With a visionary leadership style and a deep understanding of the digital landscape, Krishna Prasad has been instrumental in shaping Addax into a dynamic force in the industry.

Krishna Prasad embarked on the journey of founding Addax with a clear vision in mind: to revolutionize the digital and IT services sector by delivering innovative solutions that drive tangible results for clients. With a background in [briefly mention relevant experience or expertise, e.g., technology, marketing, entrepreneurship], Krishna Prasad possesses a unique blend of strategic acumen and technical proficiency that has been pivotal in guiding Addax towards success.

Under Krishna Prasad 's leadership, Addax has emerged as a trusted partner for businesses seeking to leverage technology for growth and transformation. Krishna Prasad 's unwavering commitment to excellence, coupled with a relentless pursuit of innovation, has enabled Addax to carve a niche for itself in a competitive market landscape.

Krishna Prasad 's visionary leadership, coupled with his dedication to driving positive change in the digital realm, continues to inspire and propel Addax towards new heights of success. As we look towards the future, Krishna Prasad's strategic guidance and unwavering commitment to excellence will remain the driving force behind Addax's continued growth and success.



MR.Krishna Prasad



Addax Key Players



Mr.Xavier.J

General Manager

Leading with Vision: A Director's Perspective" 20 years of professional experience in Various industries such as Tourism, IT/ ITES



Mrs.Manojna

Business development Manager

Driving Growth: The Business Development Manager's Vision She successful discussions with over 80-90 companies, including both big corporations and startups



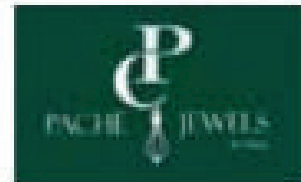
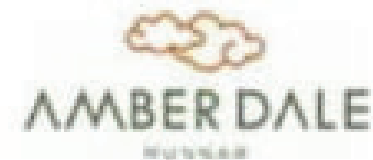
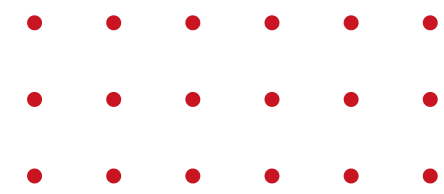
Mrs.Divya Rajesh

Creative Manager

Driving Success: Profile of Our Creative Head, 10 years of professional experience in IT & Digital

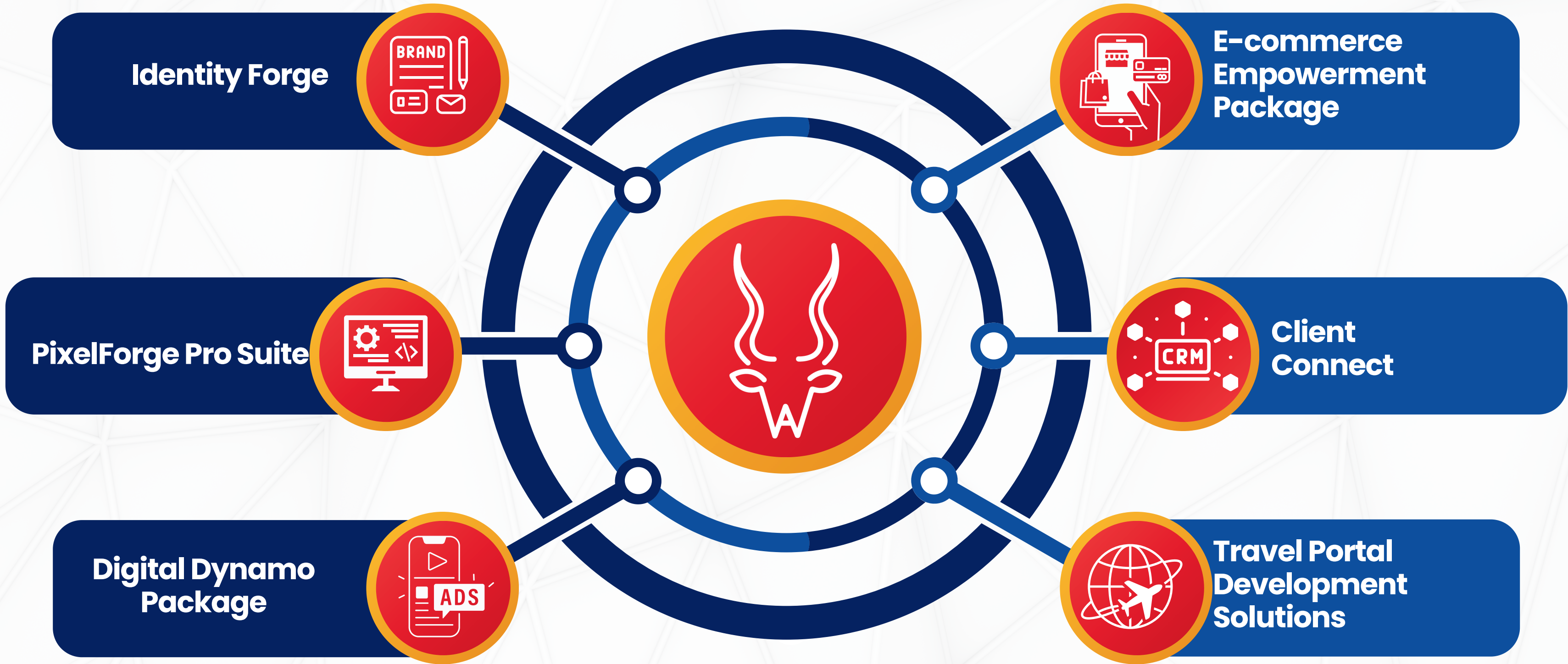


Clientele



We have had the privilege of working with a diverse portfolio of international clients spanning various industries, including but not limited to technology, e-commerce, finance, healthcare, and manufacturing. Our global footprint and proven track record of success demonstrate our ability to deliver results across different markets and sectors.

What We Offer



IDENTITY FORGE

1

**ESSENTIAL
START @
1999 INR**

2

**PREMIUM
BRAND
POWER
START @
2999 INR**

3

**ULTIMATE
BRAND
ADVANTAGE
START @
29999 INR**

PIXELFORGE PRO SUITE

1

**ESSENTIAL
WEB LAUNCH
START @
15,000 INR**

UPTO-5 pages

2

**PROFESSION
AL WEB
PRESENCE
START @
30,000 INR**

UPTO-10 pages

3

**PREMIUM
WEB SUITE
START @
60,000 INR**

UPTO-20 pages

4

**ELITE WEB
SOLUTIONS
START
@100000
INR**

UPTO-20+ pages

DIGITAL DYNAMO PACKAGE

1 SEARCH MARKETING (SEO)

2 ON PAGE OPTIMIZATION

3 Social Media Engagement

4 Cost Per Click

5 Site Traffic

6 ROAS (Return of Advertising Spend)

7 Conversion Rates

1

**CUSTOM PACKAGE
SEO START
@ 15500
INR/MO**



DIGITAL DYNAMO PACKAGE

1

**CUSTOM
PACKAGE
SEO START
@ 15500
INR/MO**

2

**CUSTOM
PACKAGE
PPC START
@ 10-20%
/MO**

3

**CUSTOM
PACKAGE
SMM START
@ 25999
INR/MO**

4

**EMAIL
MARKETING
START @
5,500
INR/MO**



THANK YOU

